AICICI PRI DENTIAL TO MUTUAL FUND - TARAKKI KAREIN!

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001. Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dvaneshwar Marg, Bandra (E), Mumbai - 400051. Tel: 022 2642 8000 Fax: 022 2655 4165, website: www.icicipruamc.com. email id: enquiry@icicipruamc.com Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063, Tel: 022 2685 2000 Fax: 022 26868313

Notice-cum-Addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Target Returns Fund (There is no guarantee or assurance of returns) (the Scheme)

Investors are requested to note the following change in the SID/KIM of the Scheme with effect from September 25, 2014:

Introduction of Systematic Transfer Plan facility (STP facility) under the Scheme:

The STP facility has been introduced in the Scheme. The Scheme will act as a Target Scheme whereby the investors can transfer a specified amount from the designated Source Schemes on a specified date. STP will be available at weekly, monthly and quarterly frequencies, as per the instructions of the Unit holder.

The existing/new investors under designated Source Schemes can avail the STP facility from the effective date.

Investors are requested to take a note of the above change. For further details on STP facility the investors can refer the scheme related documents.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme, as amended from time to time.

	For ICICI Prudential	Asset Management Company Limited
Place: Mumbai		Sd/-
Date : September 22,	2014	Authorised Signatory
No. 027/09/2014		
CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com		

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.